

Fundraising Qualifications

Transform your fundraising

The need for fundraising expertise has never been greater. The FSI's fundraising qualifications are a great option to help you gain a fundraising edge, enabling learners to benefit from our expertise to maximise your fundraising potential.

Funding from local, regional and central government sources has been dramatically cut and individual giving has also dropped. Organisations are looking for ways to improve their income streams from a diverse range of sources, and developing skills in this area through our fundraising qualifications will ensure that you are placed to meet the increasing demand for skilled and experienced fundraisers in our sector.

Benefits at a glance

Learners will:

- Gain a flexible qualification tailored to your role and aspirations
- Develop and consolidate your fundraising expertise
- Access practical, relevant taught modules that draw on the FSI's extensive experience in all fundraising disciplines.

Charities will:

- Equip your fundraisers with the skills needed to build sustainable income streams
- Demonstrate commitment to staff development, ensuring you attract and retain the best talent
- Ensure you are best placed to maximise fundraising potential, securing income from a diverse range of sources.

Who are the FSI fundraising qualifications for?

Available at Diploma, Certificate and Introductory level, our Fundraising qualifications give practical, flexible insight and learning to charities of all sizes. Whether you are an experienced fundraiser looking to broaden and consolidate your knowledge, an aspiring fundraising leader looking for career progression, or new to fundraising and looking to establish yourself within the sector, we have a qualification for you.

Testimonial

I am studying for the Diploma in Fundraising to gain a qualification that will arm me with the tools to help sustain our charity for the future and provide new and innovative ways of working... The trainers are engaging and inclusive and you get out what you put into the training. I am really excited about working with the FSI!

*Pam Aubert, Head of Fundraising and Communications,
Macmillan Cancer Support Jersey*



Why choose FSI fundraising qualifications?

Accredited by SQA, the FSI's qualifications are flexible and nationally recognised.

Flexible: Offering Diploma, Certificate or Introductory level qualifications, and progression from one qualification to the next. For learners on the Certificate and Diploma programmes, optional units can be chosen from a suite of fundraising methods tailored to each learner's individual needs and aspirations. The qualification is based on practical, work-based assessment so there are no exams to undertake, instead you are able to set your own pace.

Practical: Based on practical taught modules and assessment rather than simply theory-based, for example developing a fundraising strategy, writing a case for support and producing an impact report. This will enable learners to consolidate and demonstrate their skills, increasing their competence and confidence in fundraising.

Tailored: On registration, we will work with you to develop an Individual Learning Plan based on your location, priorities and learning needs. You'll have access to your tutor and assessors throughout the programme to ensure that your learning objectives are met.

Training near you: Taught modules are delivered in 16+ locations across the UK, no residentials are required. For teams of six or more we can deliver core modules onsite at your premises, anywhere in the UK.

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Diploma in Fundraising Practice is a comprehensive qualification that is designed for current and aspiring fundraising managers and leaders. In addition to building your fundraising skills and knowledge, the Diploma will expand your knowledge of the charity sector providing insight into organisational sustainability, measuring and communicating impact effectively and project management. Accredited to SQCF Level 8 (QCF Level 5) – made up of 7 units delivering 49 credits. **Cost: £2,290**

Certificate in Fundraising Practice has been developed to support fundraisers to demonstrate and expand their fundraising skills. As well as key fundraising concepts, this qualification will provide a choice of two specialist fundraising topics that are relevant to your roles and aspirations, whether that is major donor fundraising, developing corporate relationships, effective fundraising from trusts and foundations, legacies, communities and events fundraising. Accredited to SQCF Level 8/ (QCF Level 5) – made up of 5 units delivering 33 credits. **Cost: £1,450**

Introduction to Fundraising Practice is ideal for those who are new to fundraising or seeking a career in the charity sector. It provides an introduction to key fundraising concepts and skills, comprising two taught modules on developing a fundraising strategy and building a case for support. Accredited to SQCF Level 6 (QCF Level 3) – made up of 2 units delivering 12 credits. **Cost: £360**

Modules which can be undertaken as part of the qualifications include:

- Developing Your Fundraising Strategy
- Developing Your Case for Support
- Donor Stewardship
- Demonstrating Your Impact
- Project Management
- Plus specialist fundraising units including corporates, trusts and foundations, community, major donors, direct donor marketing, legacies.