



## Lottery Rules

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The FSI will be organising and promoting a lottery for small charities to use for fundraising.

The Promoter is: Pauline Broomhead, The Foundation for Social Improvement, (FSI) Level 2, Ingestre Court, Ingestre Place, London W1F 0JL.

The FSI has been licensed by The Gambling Commission [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk) to promote this lottery under the Gambling Act 2005.

### How it will operate

The Great Big small Charity Car Draw will give small charities a chance to sell tickets to their supporters, for a chance to win a car. The project will use the resources, organisation and expertise of the FSI. The FSI will promote the lottery and offer tickets to any small charity wishing to sell them in aid of their cause. The small charities will sell the tickets, funds for tickets will be sent to The FSI, the numbers of the sold tickets will be entered into the draw, and after the draw, 95.2% of proceeds will be donated to the small charities, directly proportional to each charity's ticket sales.

The tickets will clearly state that the lottery is in aid of the small charity beneficiaries and this fact will also be prominently displayed on the FSI website.

The FSI website will display the name and/or logos of small charities registered to participate.

Please see the 'Car Draw Timeline' or the 'Car Draw Lottery Mechanic' to demonstrate how the lottery will operate.

### The Prize

The prize is a Mini First car.

The prize in this draw will not be awarded to any person other than the person to whom the winning ticket was sold. The prize must be collected by the winner.

### Criteria for Participating Organisations

Only 100% not-for-profit organisations with an annual raised voluntary income of less than £1.5 million are eligible to participate in the Great Big small Charity Car Draw, as befitting the criteria of the beneficiaries that the FSI works with. Only charities registered with the Charity Commission or who are able to satisfy the FSI that they are not for profits/charities raising less than £5,000 per annum and therefore not able to register with the Charity Commission will be able to participate.

## Registration Process

To participate, a small charity must register with The FSI by registering online within the FSI Community at [www.thefsi.org](http://www.thefsi.org). Their eligibility (meeting the criteria within the aims and objectives of the FSI as the promoting society and charitable status) would be checked (through the Charity Commission) and their agreement to terms and conditions (see Eligibility Criteria above) would be requested. The FSI will then send a Charity Information Pack, to contain timeline, deadlines and a copy of the FSI lottery policy, along with guidelines for advertising to help achieve the maximum possible sales to benefit their charity. Requested ticket amounts (with maximum cap to enable many small charities to participate) will be requested from the FSI and sent out to the registered address of the charity.

## The Draw

The winning number will be picked randomly and manually from all the sold ticket numbers at The FSI Forum on 14th October 2010 and announced to an audience of approximately 200 charities that attend. The winning number will also be placed on The FSI website to announce the winner. The winner will be contacted as per the information given on the ticket.

## The Scope of the Draw

The promoter (the FSI) holds a licence that allows ticket sales up to £500,000. Within the remit of the Great Big small Charity Car Draw, this amounts to 250,000 tickets @ £2 per ticket sold.

## Social responsibility

When a charity chooses to participate in the Draw their agreement to adhere to policies that protect under 16 years olds and vulnerable people from gambling are necessary.

## Rules in relation to the sale of tickets

The FSI will be in overall control of the lottery and will be handling the tickets and we will do this only in association with charities who are registered with the charity commission or who are able to satisfy the FSI that they are not for profits/charities raising less than £5,000 per annum and therefore not able to register with the Charity Commission.

- \* Persons selling the paper tickets on behalf of participating charities must be volunteers or the staff of these organisations
- \* No volunteer or member of staff under the age of 16 will be able to *sell* lottery tickets
- \* No tickets must be sold to children under the age of 16
- \* No tickets can be sold by or to anyone outside of mainland Great Britain (i.e .persons residing in Northern Ireland, the Channel Isles or the Isle of Man are not eligible to sell or buy tickets into the lottery)
- \* Tickets may be sold door-to-door but **MUST NOT** be sold to any person in a street
- \* Tickets must only be sold for the price stated on the ticket

## Payment for entries

Paper tickets sold by charities will be paid for by cheque and cash only. Please be aware of any attempt to pass forged banknotes and coins. Cheques should be supported by a debit card number and the card inspected.

## Committee of Advertising Practice

Certain conditions apply to the advertising and marketing of lotteries. The Committee of Advertising Practice has encapsulated these on the link below. It is required that Marketers should neither exploit the young or vulnerable nor imply gambling can solve financial or personal problems or is indispensable, a rite of passage or linked with sexual success.

Please visit <http://copyadvice.co.uk/Ad-Advice/Advice-Online-Database.aspx> for guidelines of advertising.

PLEASE do not advertise or market this lottery in your own name. It is the FSI who is promoting the lottery, and participating charities are beneficiaries and will achieve donations in relation to the sales they achieve.

## How to deal with tickets sold, payment and all unsold tickets

All ticket stubs must record the relevant information of the purchaser. This is to ensure the purchaser can be contacted should they win the draw. All ticket stubs must reach the FSI by **20<sup>th</sup> September 2010** – otherwise they will not be entered into the draw and the selling of this ticket would be void.

It is the responsibility of the charity to ensure that the FSI receives all ticket stubs, sold and unsold by 20<sup>th</sup> September 2010. The FSI will alert charities of this responsibility 3/2 and 1 week prior to the closing of the lottery. The FSI guidelines for sale of tickets clearly stipulates that only numbers on ticket stubs received back to the FSI by the specified date will be entered into the draw.

Participating charities may deposit the money into the FSI's Car Draw bank account, informing the FSI of the following details: charity name, registered charity number, number of tickets sold, amount deposited, date deposited (email [cardraw@thefsi.org](mailto:cardraw@thefsi.org)).

**Or**

The participating charity may send a cheque for the **full amount** of raised funds through ticket sales, cheques made payable to 'The Foundation for Social Improvement'. Cheques can be sent to the address below, along with the following information: charity name, registered charity number, number of tickets sold. The FSI will **not** accept cheques from supporters; payment must be received in one payment for full amount, from the charity.

All funds raised from ticket sales must be deposited in the FSI bank account by **20<sup>th</sup> September 2010** in one deposit or cheque from the charity. By law, the promoter of the lottery (the FSI) must have received funds for all tickets sold before the draw is made.

Ticket stubs, unsold tickets and cheques must be sent to The FSI at:

Car Draw  
The FSI  
Level 2  
Ingestre Court  
Ingestre Place  
London  
W1F 0JL

Any queries please contact Jessica Brown, Project Manager, 020 7637 2264 or [jess@thefsi.org](mailto:jess@thefsi.org)

## **Proceeds for Participating Organisations**

After the draw, the FSI will distribute 95.2% of proceeds from the Great Big small Charity Car Draw as donations to the participating charities, directly proportional to the number of tickets each charity has sold.

## **Changes to Rules**

Any changes to these Rules will not take effect until at least 28 days before any tickets/entries in the amended lottery are put on sale or accepted.

## **Illegal operations**

If it comes to the attention of the FSI that any charity selling tickets are operating in an illegal manner this will be immediately reported to the Charity Commission and the Gambling Commission and the FSI will withdraw the opportunity to sell tickets from the said charity.

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